

PTO/SB/21 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

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Application Number
Confirmation Number

Filing Date

First Named Inventor

Art Unit

Examiner Name

Total Number of Pages in This Submission

ENCLOSURES (check all that apply)

 Fee Transmittal Form Fee Attached Amendment / Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/Incomplete Application Reply to Missing Parts under 37 CFR1.52 or 1.53 Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Terminal Disclaimer Request for Refund CD. Number of CD(s) _____ Landscape Table on CD After Allowance Communication to TC Appeal Communication to Board of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s)
(please identify below):

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Firm

Setter Ollila LLC

Signature



Printed Name

Gregg L. Jansen

Date

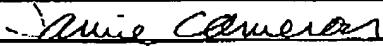
10/18/2005

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Jamie Cameron

Date

10/18/2005

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Practitioner's Docket No. 1285

REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 3600

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page

Application No.: 09/498,515

Group No.: 3622

Filed: February 4, 2000

Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

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Response to Office Action

Introductory Comments

In response to the final Office Action dated September 14, 2005, reconsideration is respectfully requested. The entire claim set of the application is included.